Yo!Tree Classified ad website builder

Features List

Classified ad website builder
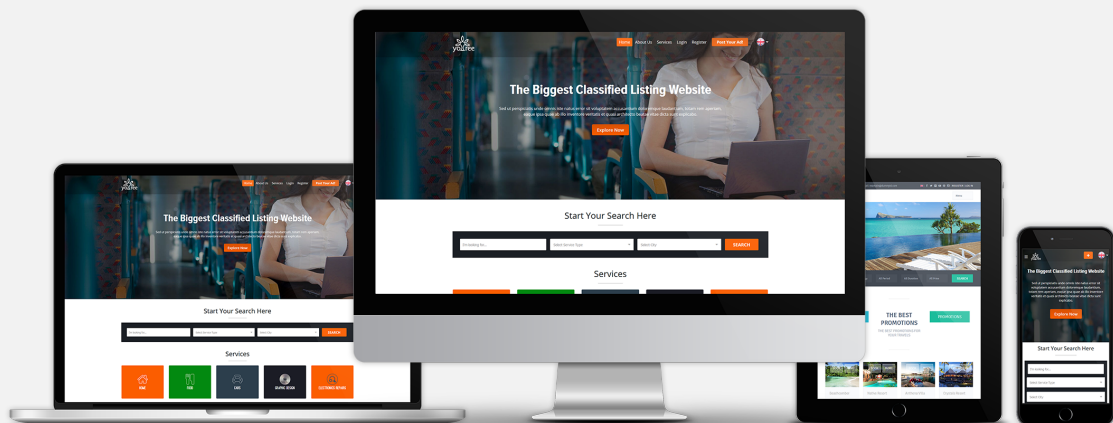
---| **Features List** |---

Introduction

Yo!Tree is an intuitive solution for launching ad classified platform where users can post their classified advertisement seamlessly. Its cutting edge features and UX focused interface allows the marketplace owner to easily manage portal activities. Read on and discover the most important features and aspects of Yo!Tree.

Business Revenue Model of the portal

Admin Commission:

- Revenue generated through paid promote options (Like Featured Advertisement) available to highlight the advertisements among other advertisements.

- Revenue generated through extending the ad expiry date by users.

User Types

Portal will have following 3 different types of users:

- **Guest User/ Visitors:** Guest users can review posted advertisements, search advertisements, view advertisement details, CMS pages.

- **Registered Users/Advertisers:** Advertisers can manage their profile, post advertisement on site, contact with other advertisers by sending message, make their advertisement as urgent/featured/top up/spotlight, etc. Advertisers will get reviews on their posted advertisements and can write review on other user's posted advertisements.

- **Admin:** Administrator can manage all registered users, advertisements, CMS pages, payments, posted review approval requests etc.

Key Features of the portal

- Responsive & Bi-lingual website i.e. English and Arabic

- Login and Sign Up via email and face-book / google + with email verification

- User Friendly search for advertisements

- Allow users to post advertisement on site

- Post advertisement for available advertisement category/subcategory

- Ability to mark advertisement as Favorite

- Allow Users to report any advertisement

- Feature to mark advertisements as featured after paying defined amount

- Registered Users can extend their advertisements expiry date

- Registered users can post review for advertisements

- "Send Message" option for users to send message to Advertiser

  Advertisers can manage and promote their posted advertisements on site

- User friendly dashboard with important stats like no. of reviews, no. of Posted advertisements, etc.

- SEO friendly URLs

⊣ Guest User/Visitors ⊢

Guest users/Visitors have access to following features:

- Review advertisements

- Review detailed description of advertisement

- View contact details of Advertiser

- Ability to search advertisements on the basis of given filters

- CMS pages – About us, Terms of Use, Privacy Policy

- Services

- Contact us

- FAQ

- Testimonials

- Blog

- Easy sign up with email ID

Registered User/Advertiser

Advertiser have access to following features:

- Manage profile

- Post advertisements on site

- Ability to promote advertisements as Featured

- Extend their advertisements' expiry date

- Post review on other posted advertisements

- Manage their advertisements

- View Posted advertisements

- View Detailed description about any advertisements

- View posted reviews on any advertisement

- Report to an advertisement

- Mark any advertisement as Favorite/un-favorite

- Email notification on various events

- Ability to deactivate his account

Admin Features:

Admin have access to following features:

- Manage Users

- Manage Locations (States/Cities)

- Manage advertisements Categories

- Manage advertisements Sub Categories

- Manage advertisements

- Manage Report to advertisement Requests

- Manage Reviews

- Manage CMS

- Manage FAQs and FAQ categories

- Manage Blog

- Manage testimonials

- Manage Home Page and its slider

- Manage Email Templates

- Manage Payments

- Manage amount for different types of advertisements like Featured

- Manage amount for advertisements posting

- Manage Payment Gateway

- Manage Settings

Email Notifications

- Email notification for account confirmation

- Email notification on account deactivation

- Email notification if any user promote their advertisements

- Email notification if any user extend expiry date of their advertisements

- Email notification if any user report an advertisement

⊢ Conclusion ⊢

For entrepreneurs planning on making the next gumtree, craigslist or OLX, Yo!Tree is an excellent online platform of classifieds where anyone can create ads to sell their products easily. It's powerful features, flawless technology and cost effectiveness makes it the best available product to launch your marketplace at small investment.

Classified ad website builder
with Yo!Tree